

# Sponsorship Levels

## PRESENTING SPONSOR—\$5,000

- ◆ Category exclusivity
- ◆ Provides race starter
- ◆ Name or logo on front of all race shirts
- ◆ Name or logo on all race materials (e.g., registration forms, promotional materials)
- ◆ Signage
- ◆ 15 complimentary race entries
- ◆ Vocal recognition at event
- ◆ Product sample, coupon, or brochure offered to runners

## PLATINUM SPONSOR—\$2,500

- ◆ Large logo on back of all race shirts
- ◆ Name or logo on all race materials (e.g., registration forms, promotional materials)
- ◆ Signage
- ◆ 10 Complimentary race entries
- ◆ Vocal recognition at event
- ◆ Product sample, coupon or brochure to all runners

## GOLD SPONSOR—\$1,000

- ◆ Medium logo on back of all race shirts
- ◆ Signage
- ◆ 5 complimentary race entries
- ◆ Product sample, coupon or brochure to all runners
- ◆ Vocal recognition at event

## SILVER—\$500

- ◆ Small logo on back of all race shirts
- ◆ 2 Complimentary race entries
- ◆ Product sample, coupon or brochure to all runners

## BRONZE—\$250

- ◆ Name on back of all race shirts
- ◆ 2 Complimentary race entries
- ◆ Product sample, coupon or brochure to all runners

## SUPPORTER—\$100

- ◆ 1 complimentary race entry
- ◆ Product sample, coupon or brochure to all runners



## Become a Sponsor

Contact Scott Burnett  
Sponsorship Chair  
burnett.scott@gmail.com

816-365-6664

Please Become a Sponsor  
of the



## Sixth Annual 5k Run & Walk

The Pilgrim Run 5K is a Thanksgiving tradition that benefits the programs of Pilgrim Center, a nonprofit organization dedicated to improving the quality of life in the community and making midtown Kansas City neighborhoods more viable places to live

The Pilgrim Run has quickly become a holiday tradition in midtown Kansas City. Sponsorship is a great way to support your community.

Pilgrim Run Race Map



**Thanksgiving Day—9 am**  
November 24, 2016

5K Run, 5K Walk, and  
Children's Dash

Starts and ends at  
**Pilgrim Center**  
in Central Hyde Park

## Why Sponsor?

Showcase your company or brand in front of 1,500 runners, walkers, and supporters.

Affiliate your company or brand with an event that promotes health and physical activity within our urban community.

Sponsorship funds directly benefit midtown Kansas City community programs.

Professional race management by  
KC Running Company.



Pilgrim Run 2015

## Programs We Support

What community programs does the Pilgrim Run make possible?

- ◆ Hyde Park Children's Festival
- ◆ Spring Frolic & Egg Hunt
- ◆ Much More!

### More Stats

**Over 1,200 registered runners and walkers!**

**Entrants range from 5 to 92 years old!**

**Over \$28,000 raised to support community programs!**

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Sponsorship Chair  
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