

# Sponsorship Levels

## PRESENTING SPONSOR—\$5,000

- ◆ Category exclusivity
- ◆ Provides race starter
- ◆ Name or logo on front of all race shirts
- ◆ Name or logo on all race materials (e.g., registration forms, promotional materials)
- ◆ Signage
- ◆ 15 complimentary race entries
- ◆ Vocal recognition at event
- ◆ Product sample, coupon, or brochure offered to runners

## PLATINUM SPONSOR—\$2,500

- ◆ Category exclusivity
- ◆ Large logo on back of all race shirts
- ◆ Name or logo on all race materials (e.g., registration forms, promotional materials)
- ◆ Signage
- ◆ 10 Complimentary race entries
- ◆ Vocal recognition at event
- ◆ Product sample, coupon or brochure to all runners

## GOLD SPONSOR—\$1,000

- ◆ Medium logo on back of all race shirts
- ◆ Signage
- ◆ 5 complimentary race entries
- ◆ Vocal recognition at event
- ◆ Product sample, coupon or brochure to all runners

## SILVER—\$500

- ◆ Small logo on back of all race shirts
- ◆ Signage
- ◆ 2 Complimentary race entries
- ◆ Product sample, coupon or brochure to all runners

## BRONZE—\$250

- ◆ Name on back of all race shirts
- ◆ 2 Complimentary race entries
- ◆ Product sample, coupon or brochure to all runners

## SUPPORTER—\$100

- ◆ Name on event signage
- ◆ 1 complimentary race entry
- ◆ Product sample, coupon or brochure to all runners



## Become a Sponsor

Contact **Scott Burnett**  
**Sponsorship Chair**  
[burnett.scott@gmail.com](mailto:burnett.scott@gmail.com)

816-365-6664

Please Become a Sponsor  
of the



## Eighth Annual 5k Run & Walk

The Pilgrim Run 5K is a Thanksgiving tradition that benefits the programs of Pilgrim Center, a nonprofit organization dedicated to improving the quality of life in the community and making midtown Kansas City neighborhoods more viable places to live.

The Pilgrim Run is a holiday tradition in midtown Kansas City. Sponsorship is a great way to support your community.

Pilgrim Run Race Map



**Thanksgiving Day—9 am**  
November 22, 2018

5K Run, 5K Walk, and  
Children's Dash

Starts and ends at  
**Pilgrim Chapel**  
in Central Hyde Park

## Why Sponsor?

- ◆ **Showcase your company or brand in front of 1,500 runners, walkers, and supporters.**
- ◆ **Affiliate your company or brand with an event that promotes health and physical activity within our urban community.**
- ◆ **Sponsorship funds directly benefit midtown Kansas City community programs.**
- ◆ **Professional race management**



## Programs We Support

What community programs does the Pilgrim Run make possible?

- ◆ Children's Film Festival
- ◆ Spring Frolic & Egg Hunt
- ◆ Much More!

**Over 1,200 registered runners and walkers!**

**Entrants range from 5 to 92 years old!**

**Over \$28,000 raised to support community programs!**

**Become a Sponsor**

Please Contact:

Scott Burnett  
Sponsorship Chair  
burnett.scott@gmail.com

816-365-6664